

case study

beverley cherry tree community centre

Key Fund invested in this long-standing charity with a loan of £10k and Power to Change grant of £10k, at a critical time when it faced potential closure.



who

Beverley Cherry Tree Community Centre is a registered charity in East Yorkshire. Located on the Cherry Tree Estate, it works with those in the community struggling with varying degrees of poverty.

their story

Established in 1996, the local community depends on the existence of the Beverley Cherry Tree Community Centre. It works with local residents of all ages struggling with issues such as debt, ill health and housing. The centre fosters greater community pride and empowerment.

It hosts an advice service to provide help, support and guidance on a broad range of personal, social and community issues. Other activities include a women's group, a stroke club, a credit union savings club, residents' activities and room hire.

The centre includes Gruffalos, an OFSTED inspected pre-school. It delivers an affordable out of school club (breakfast club and after school) and holiday club out of school term times, to allow parents to go out to work.

In early 2016, the Centre faced a serious cash-flow problem that threatened it with closure after administrative errors with the attendee figures at the pre-school, which impacted on the council's voucher payments.

Key Fund support allowed the charity to restructure, address the shortfall, and ensure its future and financial outlook were back on track.

impact

The centre is a front line charity delivering essential services, it reduces social isolation and improves Health and Wellbeing with a monthly Stroke Club and weekly sessions for those struggling with addiction.

It offers volunteering opportunities, and improves access to services: the local MP runs a monthly surgery from the centre, and it provides a Free Advice Service and weekly Credit Union. As well as being an access point for the East Yorkshire Foodbank, it nurtures community cohesion and offers a furniture/white goods recycling service.

testimonial

“Out of all the funders in the last ten years I've ever dealt with, Key Fund were fantastic. Without them we wouldn't be here now and that would have a major impact on the local community; we would have had to close down, jobs would be lost, and we wouldn't of been able to take on the vulnerable children in the pre-school in September without Key Fund support.”

Centre Manager, Jo Ramsay



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