

# why invest?

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There's never been a more important time to challenge the reliance on grant culture. Achieving social change, while supporting local economies to grow, is the sustainable solution. Social enterprises not only fuel jobs and local economies, they in turn offer services and solutions to society's challenges.

**Key Fund invests in social enterprises based in the North/Midlands that have:**

- A clear social or environmental impact
- A robust business model
- A strong team with capability to deliver

**Key Fund clients work in wide-ranging sectors and industries, such as:**

- Jobs, Education and Training - for disadvantaged groups.
- Health and Social Care - innovation and improvement in health and social care services.
- Environment - such as community-driven renewable energy, recycling or conservation enterprises.
- Community Development - regenerating and developing community owned assets that benefit local people in deprived urban and rural communities.

**See our [Social Impact Report](#) to read our client case studies.**

mission

**our mission is to provide  
the ‘right kind of money  
at the right time’ for the  
development and growth  
of sustainable and  
impactful community  
and social enterprises  
that are unable to secure  
support from elsewhere.**